



Posters and Presentations: What CITES Can Do for You

You are the content specialist. We are your guides. We can:

- **Help you develop and organize your content.**
- **Advise you on the appropriate use of graphics.**
- **Help you identify what information is best delivered in handouts.**
 - We can show you how you how handouts can serve as a business card bonus for you.
- **Help you include and properly position all necessary information per University and School requirements, *and* your funding source(s).**
 - Materials using School logo must carry University name in full: *The University of North Carolina at Chapel Hill.*
- **Show you how to prepare multi-sheet poster if you have no funding, *or*:**
 - you come to us too late for us to create your poster and meet your deadline.
 - you prefer the ease of transporting smaller sheets. *Even though multi-sheet posters require more time to mount and at some conferences you may have 15 minutes or less for set up.*
- **Provide leads to resources:** pins, glue sticks, other materials you may need
 - Material needs will vary with poster type and backing board