THE PEOPLE’S PLAN

Thank you all for your incredible commitment to participating in this process! We couldn’t have asked for better engagement and we are grateful.

5 All-SON Surveys
541 Total Survey Responses

13 Task Force Meetings
~420 Task Force Person-Hours

4 All-SON Meetings
3 Advisory Committee Meetings
~400 Attendance at Organization & Advisory Meetings
A STRATEGIC PLAN FOR THE UNC SCHOOL OF NURSING
2018-2022

We will be what we have been:

MISSION

CAROLINA NURSING:
DISTINCTLY EMPOWERED TO ADVANCE HEALTH FOR ALL

VISION

FIRST IN NURSING
THE WORLD’S LEADING SCHOOL OF NURSING FOR THE PUBLIC

VALUES

I-LEAD
INTEGRITY. LEADERSHIP. EXCELLENCE. AGILITY. DIVERSITY.
PRIORITY: CULTURE

Foster an inclusive environment of respect and civility, and embrace decisions with a strategic mindset

OBJECTIVE:
Build a diverse and dedicated community

- Encourage, reward and celebrate collaborative achievements
- Reflect those we serve through increased diversity
- Cultivate meaningful relationships among community members
- Promote engagement and enthusiasm for our shared mission

OBJECTIVE:
Communicate and facilitate clear decision-making

- Clarify decision-making processes, boundaries and levels of responsibility
- Align decisions with organizational strategy
- Empower individuals to make decisions to the fullest scope of their capacity
PRIORITY: INFRASTRUCTURE

Upgrade facilities and integrate technologies to exceed current and future demands

OBJECTIVE:
Generate resources and develop plans to upgrade facilities

- Raise at least ~$50 million for renovations (state funding, UNC-Chapel Hill, philanthropy, partnerships, etc.)
- Design an environment that encourages innovation and collaboration
- Build world-class facilities with leading technology

OBJECTIVE:
Advance technology to optimize operations and outcomes

- Promote and expand cutting-edge learning opportunities and platforms
- Create processes to achieve and sustain technological progress
- Engage partners in campus collaborative opportunities
PRIORITY: INNOVATION

Transform curriculum, forge new pathways, and advance research and scholarship

OBJECTIVE:
Research: Achieve excellence and distinction in research that optimizes health and resilience, locally and globally

- Renew and advance the research infrastructure
- Increase and retain research-active faculty and students to support nurse-led team science
- Focus on research of high scientific, social and positive cultural impact

OBJECTIVE:
Education: Create and advance high impact educational programs and a dynamic intellectual community

- Create an innovative and rigorous curriculum across all academic programs
- Transform instructional modalities (e.g. online, simulation, global, etc.)
- Develop new clinical placements and experiences to meet student and community needs
PRIORITY: INNOVATION
Transform curriculum, forge new pathways, and advance research and scholarship

OBJECTIVE:
Practice: Shape current and future care and care delivery
- Incentivize practice contributions to education and research innovation
- Partner to develop new models of intra- and interprofessional care delivery
- Translate nursing knowledge into practical evidence-based application in clinical practice and policy

OBJECTIVE:
Service: Increase service commitment to external community
- Develop and demonstrate model service programs to NC rural communities and underserved populations
- Design and implement pacesetter community-engaged scholarship and education to improve the health of the public, locally and globally
- Inspire, innovate and influence advancement of nursing through increased service to professional, community and public organizations
With utmost thanks to all in the UNC School of Nursing community for your thoughtful engagement in the development of this strategic plan.